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| Blue Rockets Racing 2018/19  Sponsorship Prospectus |
| The Castle School, Park Road Thornbury, South Gloucestershire, BS35 1HT. E-Mail: bluerocketsracing@gmail.com  Website: www.bluerocketsracing.com |

**Key Information and FAQ's:**

**What is F1 in Schools?**

F1 in Schools is an international STEM (science, technology, engineering, mathematics) competition for school children (aged 11–18), in which groups of 3–6 students have to design and manufacture a miniature car out of the official F1 Model Block using CAD (Computer Aided Design) and CAM (Computer Aided Manufacture) design tools. The cars are powered by CO2 cartridges and are attached to a track by a nylon wire. They are timed from the moment they are launched to when they pass the finish line by a computer. The cars have to follow extensive regulations, in a similar fashion to Formula 1 (e.g. the wheels of the car must be in contact with the track at all times). The cars are raced on a 20m long track with two lanes, to allow two cars to be raced simultaneously. Software called F1 Virtual Wind Tunnel was designed specifically for the challenge. F1 Virtual Wind Tunnel or F1 VWT uses Computational Fluid Dynamics (CFD) to simulate air resistance on the "cars" made for the competition. The competition is currently operational in over 40 different countries. The competition was first introduced in the UK in 1999. The competition's aim is to introduce younger people to engineering in a more fun environment. The competition is held annually, with Regional and National Finals. The overall winners of the National Finals are invited to compete at the World Finals, which are held at a different location each year, usually held in conjunction with a Formula One Grand Prix. In the UK competition, there are 3 classes of entry. Formula One Class (Professional or Development) aimed at 11-to-19 year olds, and Rookie Class aimed at 11-to-15 year olds. ~F1 in Schools as defined by Wikipedia~

**Why sponsor us?**

* Our team, Blue Rockets Racing, led by our Team Manager - Joshua Ocone has over 2 years of experience in entering in the professional class of the competition. This year we will be entering the professional class for a third time with the ultimate aim of progressing as far as we can in the competition. Previous successes in the competition include:
  + The Innovation Award - won in the 2016/17 season.
  + The Sponsorship and Marketing Award - won in the 2017/18 season.
* Sponsoring us also gains you four additional things:

1. **Promotion**, your company name and logo will be promoted not just to other students competing in the competition, but also to the other high-end businesses supporting the F1 in Schools Challenge.
2. **Inspiration**, the F1 in Schools challenge gives students vital skills, in not just STEM industries, but also skills such as Teamwork and Communication - fantastic skills to have in later life. Sponsoring Blue Rockets Racing gives us the chance to learn these skills.
3. **Insight**, if you sponsor us, you will gain an insight into the prestigious F1 in Schools world - which is a highly valued competition in the STEM industry, we will send you team photos to show your involvement with the competition.
4. **Involvement**, if you sponsor us then you will be getting involved with the local community and the next generation of engineers.

**How does my company sponsor you?**

To sponsor our team, all you need to do is fill out the form at the end of this booklet, and email it to us on the following email address: bluerocketsracing@gmail.com. Or, alternatively, if you want more details first you can again email us, or, visit our website - www.bluerocketsracing.com.

**Levels of Sponsorship:**

On top of the sponsorship level selected, *all* sponsors will get an invite to our Sponsors events, one held in the run up to the Regional Finals and one held in the run up to the National Finals- should we progress.

**Bronze**

**£10 - £200**

Company Name and Logo on Pit Display and Portfolios, promotion of company via the team's social media account.

**Silver £201 - £500**

All of Bronze, and company name/logo on team uniforms. In addition, we will send you photos and videos to keep you updated on our progress.

**Gold**

£501 - £1000

All of Silver, and company name mentioned in our verbal presentation to judges (other businessmen in the engineering industry). Also, enhanced promotion of your company logo our Pit Display (i.e. prime positioning of your company logo). Logo also included on the team website.

**ELITE SPONSOR** £1001 +

Please contact us for more information. This level includes a model of our final F1 car produced for your company\*.

*\*Car will be produced for company at the conclusion of the competition.*

*"We really appreciate your sponsorship... it will open the doors for us into this competition and ultimately allow us to gain Lifeskills necessary to enter the growing world of engineering"*

*Joshua Ocone - Team Manager.*

**Sponsorship of Blue Rockets Racing, Castle School Thornbury's F1 in Schools Team:**

Company Details:

Name of Company\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact within Company\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email Address of Contact\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Telephone: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Address Line 1\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Address Line 2\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Address Line 3: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Company Postcode\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Sponsorship Details:

Level of Sponsorship\*: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Additional Sponsorship Information (please include amount of sponsorship/goods that you are willing sponsoring us with)\*: \_\_\_\_

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